

JDC Team Structure (Categories & Goal Oriented Tiers)

Categories:

JDC Baits has four categories in which a selected applicant may be placed upon completion of the required first purchase and the signed agreement on record at JDC Baits. The category each staff member are placed is based upon their application and specific information like; their fishing background, current level of tournament fishing and/or their involvement in the industry. Each of these categories has levels or tiers to move through as you reach certain goals. Each of these levels offering the angler more benefits.

The categories are as follows.

- National Pro-Staff (Tier I, II, III, IV)
- Regional Pro-Staff (Tier I, II, III, IV)
- Field Staff (Tier I, II, III, IV)
- Junior Field Staff (Tier I, II, III, IV) (Ages 16-18)

Tiers:

The “Tier” system has been setup to provide goals for team members to strive for. As each team member reaches a certain goal, they move up a tier and more rewards are added to their form of compensation. Much like a real job, everyone starts on the same basic playing field and those that work hardest and proved themselves, get the added rewards.

Tiers, Goals & Rewards:

- **Tier I** (*The Beginning!*) (*Goal: Accumulate \$300.00 in sales and move to Tier 2*)
 1. At this level team members can purchase JDC Baits and products at a special staff only pricing.
 2. Earn 8% commission on all sales directed through an affiliate link to the JDC website (*excluding your own purchases & wholesale orders through link*)
- **Tier II** (*Goal: Accumulate \$1000.00 in sales to move to Tier 3*)
 1. At this level, team members can now purchase JDC Baits and products at wholesale pricing.
 2. Earn 5% commission on all wholesale orders placed with the help of JDC Sales Staff
 3. Earn 7% commission on all wholesale orders placed without the help of JDC Sales Staff
 4. Earn 8% commission on all sales directed through an affiliate link to the JDC website (*excluding your own purchases & wholesale orders through link*)
 5. Your name added to the list of Tier 2 Team Members in your designated category
 6. Preferred application consideration with our affiliated companies & cross-promotions
- **Tier III** (*Goal: Accumulate \$2500.00 in sales to move to Tier 4*)
 1. Earn 7% commission on all wholesale orders placed with the help of JDC Sales Staff
 2. Earn 10% commission on all wholesale orders placed without the help of JDC Sales Staff
 3. Earn 8% commission on all sales directed through an affiliate link to the JDC website (*excluding your own purchases & wholesale orders through link*)
 4. Personal picture and bio will be added to the Tier 3 Team Members page of the JDC website in your designated staff category
 5. The ability to take part in the JDC mentoring program
- **Tier IV**
 1. Earn 10% commission on all wholesale sales
 2. Earn 8% commission on all sales directed through an affiliate link to the JDC website (*excluding your own purchases & wholesale orders through link*)
 3. Receive a FREE Tournament Shirt
 4. Get your own dedicated BIO page on the JDC website (*including links to other sponsors*)
 5. The chance to become a staff director of a state or region (*depends on current openings*)
 6. Eligible for bonuses based upon your efforts (*possible examples: free products, extra commissions, tournament entry fees etc.*)

